

**Thursday**

**AM**

**Registration/Breakfast: 7:30 am to 9 am**

**8:00 am to 9:00 am**

**Developing a New Paradigm for Teaching in Universities to Deal with the Problem of Grade Inflation**

Louise B. Burkey, Indiana University of Pennsylvania

P. Ronald Tarullo, California University of Pennsylvania

Raymond F. Pisney, President, Aurora Group International

**9:00 am to 10:20 am**

**Factors Which Affect Chief Executive Officer Salaries: Is Executive Compensation Mostly Determined by Firm Profits?**

Brent Carothers, Shippensburg University of Pennsylvania

**Simultaneous Realization of Environmental Sustainability and Economic Growth**

Germaine H. Saad, Widener University

**Demographic Relationships to Lottery Sales**

James E. Miller, Gannon University

**Student Perceptions of a Good Internship**

Margaretha Hsu, Shippensburg University of Pennsylvania

**\*\* Coffee Break 10:20 to 10:35**

**10:35 am to 11:35 am**

**Building Bridges in Experiential Statistics**

Dale G. Sauer, York College of Pennsylvania

**How the Fed Causes Chaotic Business Cycles**

James Michael Haley, Point Park University

**Design and Development of an Introductory Information Systems Security Course for Colleges of Business**

Al Fundaburk, Bloomsburg University of Pennsylvania

**11:35 am to 12:35 am**

**Locating an Outfitters Type Business along the Schuylkill River Heritage Area**

Roger Hibbs, Kutztown University of Pennsylvania

**Promotional Methods Used by Hospitality-Related Firms in Close Proximity to Pennsylvania Rail-Trails**

Karen L. Stewart and Jennifer Barr, The Richard Stockton College of New Jersey

**Accounting Ethics: Legislating Ethical Behavior**

Scott E. Miller, Gannon University

**Lunch/Executive Board Meeting 12:45 pm to 2:00 pm**

**PM Sessions – Thursday**

**2:00 pm to 3:00 pm**

**Power, Ethics and Leadership: The Role Modeling and Experiential Learning of Moral Leadership**

John J. Ryan and Joseph S. Falchek, King's College

**Cultural Variations of Leadership**

Dean F. Frear, Wilkes University

**Entrepreneurship: Encouraged and Enabled but not Taught**

James R. Donaldson, Juniata College

**3:00 pm to 4:00 pm**

**Two Methods to Assess Out-of-Class Groupwork**

Leon Markowicz, Lebanon Valley College

**How Anxious is the Anxious Index?**

Jiazhao G. Wang, City University of New York – Staten Island

Kajal Lahiri, State University of New York at Albany

**The Use of Satisfaction Profiles In Establishing Credit Union Product/Service Strategies**

Kevin J. Roth, Clarion University of Pennsylvania

**Refreshment Break 4:00 to 4:15**

**4:15 to 5:15pm**

**An Historical Examination of the Tax Simplification Act of 1986 and Its Impact  
On Real estate and the Savings and Loan Industry**

Jerry Belloit, Clarion University of Pennsylvania

**Managing Transitions in an Aging Society: What Should Business Students Know?**

Eric Brucker, Widener University

**The Environmental Degradation of the Toll Collection Process During Peak Travel  
Periods: Evidence from the Garden State Parkway**

Jonathan Peters, City University of New York - Staten Island

Jonathan K. Kramer, Kutztown University of Pennsylvania

**5:15 pm to 6:15 pm**

**Preparing Accounting Students for Careers with Small Closely-held Companies**

Kindra Walker, Kutztown University of Pennsylvania

**The Effects of Malpractice Tort Reform on Defensive Medicine**

Heather M. O'Neill and Katherine Hennesy, Usinus College

**The Selection Process for Entry-level Foodservice Managers in the Hospital  
Industry**

Clifford Whithem and Michael Scales, The Richard Stockton College of New  
Jersey

<b>6:20 pm - 7:30 pm</b>	<b>APUBEF Social Hour I**</b>
<b>7:30 pm</b>	<b>Dinner</b>
<b>8:30 pm - ??</b>	<b>APUBEF Social Hour II**</b>

**Friday, October 1<sup>st</sup>**

**Registration – Breakfast: 7:30 am to 9:00 am**

**8:00 am to 9:00 am**

**Strategy vs. Tactics – Marketing Business in the Lehigh Valley**

Gary Kaskowitz, Moravian College

**Owner/Employees and Unemployment Compensation Inequities**

Jerry Kline, Indiana University of Pennsylvania

**Reengineering the Business Curriculum**

Paul Sable, Kutztown University of Pennsylvania

**9:00 am to 10:00 am**

**The Perception of Quality Distance Education Courses vs. Traditional Courses**

Mary D. Myers, Shippensburg University of Pennsylvania

**Electronic Portfolios: Has Their Time Arrived?**

Carole Anderson, Clarion University of Pennsylvania

**Bias in Hedge Fund Data**

Nandita Das, Bloomsburg University of Pennsylvania

David L. Muething, Lehigh University

**\*\* Coffee Break and Hotel Checkout: 10:00 am to 10:30 am**

**\*\* APUBEF Business Meeting/Election of Officers: 10:30 am to 11:00 am**

**11:00 am to 12:00 pm**

**Goal-Based Scenarios in Teaching Accounting**

Gayle Bolinger and Edward Sullivan, Lebanon Valley College

**Trends in Consumer Acculturation Studies**

Denise T. Ogden, Pennsylvania State University – Lehigh Valley

**Is Market Value Added Equal to the Present Value of Future EVAs?**

Jonathan K. Kramer, Kutztown University of Pennsylvania

Jonathan R. Peters, City University of New York – Staten Island

**12:00 pm to 1:00 pm**

**Links Between Organizational Culture and Strategy in a Not for Profit Community Hospital**

Michael Fratantuono and David Sarcone, Dickinson College

**Portrait of Business Technology in a Typical American Town**

Christine J. Rhoads, Kutztown University of Pennsylvania

**The European Union Expansion and Turkey's Desire for Membership**

Okan Akay, Kutztown University of Pennsylvania

**Concluding Remarks: 1:00 pm to 1:15 pm**

**Lunch: 1:15 pm**