

History and Purpose of NABET

This organization is in its thirtieth year of existence. It formerly was known as APUBEF (The Association of Pennsylvania University Business and Economics Faculty). It was founded by a small group of Economics professors of the fourteen state universities comprising the Pennsylvania System of Higher Education. Their goal was to provide a platform for sharing and exploring scholarly work among the business faculty of the fourteen state universities in Pennsylvania. As a result of their efforts, the organization has sponsored an academic conference each year for the past 30 years.

Over the years, the fundamental goal of NABET/APUBEF has been to target the business faculty of the small business colleges in Pennsylvania, and surrounding states. The organization has been successful in achieving this goal for the past several years. In 2006 the Executive Board determined that the APUBEF organization should be renamed as NABET and become regional in scope. As a result, the October 2007 annual meeting presented 87 scholarly and pedagogical papers and workshops over two days. It featured authors from eight states including 53 different colleges and universities.

The original founders also established a referred journal, the Pennsylvania Journal of Business and Economics (now renamed as the Northeastern Journal of Business, Economics and Technology). The journal applies a double blind review process and is listed in Cabell's Directory. It is published at least once each year, and has a devoted editorial staff supported by an excellent corps of reviewers.